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### THRIFT AT A GLANCE ~

2016



year established retail + office leasing services; capital investments



13 team members



growth is our iob



response time matters



reputation is <u>ev</u>erything









Thrift CRES is now in its 8th year of operation. The firm was created to provide developers and owners a boutique real estate firm experience, with big shop expertise.

Since the inception of the firm, Charlotte is a much different city and so is our company. Today the firm includes 13 associates, and our services include retail and office leasing and brokerage, property sales, preconstruction consulting, land acquisitions and tenant representation. We have partnered with some of the premier developers and owners in the country and understand expectations that make a project unique and profitable. We work tirelessly in an effort to exceed ownership's expectations.

After solely operating as a boutique retail firm for the first four years, the **office team was created** by bringing on board a team of professionals with extensive backgrounds in large brokerage shops working on behalf of institutional partners and owners. It had become apparent that our clients were looking for one firm to handle their real estate needs, which we can now offer.

In 2023, we created **Thrift Capital** which is focused on purchasing assets which we believe have opportunity to be repositioned, through improved design, increased ownership attention and exceptional leasing. We use our market knowledge and tenant relationships to drive values for our investors.

As our city continues to evolve and grow, Thrift CRES is involved in continuing to change the landscape. We want to work on projects that make a difference. We believe that we do business differently and we want to work with owners that work the same way.

# 0

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leasing services;
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growth is our job



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reputation is <u>ev</u>erything









Thrift CRES is in now in its 9th year of operation. The firm was created to provide owners a boutique real estate firm experience with big shop expertise.

Since inception, Charlotte is a much different city and so is our company. Today the first includes 13 associates, and our services include retail and office leasing and brokerage, property sales, pre-construction consulting, land acquisitions and tenant representation. We have partnered with some of the premier owners and concepts in the country and understand what makes a project unique and profitable. We work tirelessly for our clients in an effort to exceed expectations, and deliver exceptional results.

After solely operating as a boutique retail firm for the first four years, the **office team** was created by bringing on a team of professional with extensive backgrounds with large brokerage shop experience. We can now offer our clients best in class office and retail services, and solve every need that you may have on your project.

Thrift Capital was created to focus on assets which we believe are undervalued due to dated design, lack of attention from the owners or a tenant mix that is not in keeping with the evolution of the neighborhood. We use our market knowledge and tenant relationships to shape projects and drive value for our investors.

As our market continues to evolve and grow, Thrift CRES is pursuing projects that make a difference in the community and for those that we are working for. We want to serve our clients in such a manner that creates a bond that goes far past the latest transaction. We believe that we do business differently and we want to work with those that do the same!



Charles Thrift
Partner



Jay Mitchener
Partner



**Lucy Butler**Partner



Cliff Benson Retail



Thompson Brock Retail



**David Felkner** Analyst



**Peyton Gehron** Retail



**Lucy Gifford**Marketing



Matt Livingston Thrift Capital



Alex Mann Office



**Katie Morris**Marketing



Ellie Rickenmann Retail



Stephen Woodard
Office

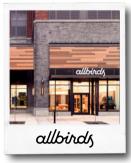
## Retail Tenant Highlights



DESIGN CENTER



THE RAILYARD



LOWE'S TOWER



DESIGN CENTER



SOUTHPARK MALL



APEX SOUTHPARK



1537 CAMDEN



MYERS PARK



1520 SOUTH



AveryHall







































### Office Tenant Highlights









FREEMOREWEST PORTFOLIO 235,000 SF



OAKHURST COMMONS 126,000 SF













ELIZABETH ON SEVENTH 103,500 SF



CAROLINA SCHOOL SUPPLY 15,000 SF



1800 CAMDEN RD 24,000 SF















THE STUWARD 95,000 SF



1500 N GRAHAM 25,000 SF

Office Landlord Relationships

### Success in South End.

Since 2017, Thrift has leased nearly 300K SF of retail in South End with over \$120M in total lease value.

Thrift transformed the Design District in South End from an office project with one restaurant into a premier mixed-use project with new-to-market shops, bars and restaurants. This area has become one of the most coveted retail destinations in the southeast.















INTERIOR DEFINE















































Sample

E-Blasts





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RETAI

Thrift **Website** 

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ASE STUDY

MARKETING

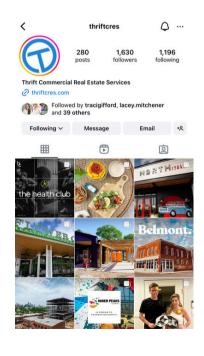


# Listings Listings No. 10 The First Control of Market Control of

# Broker **Engagement**



# Social Media













Hope to see you soon!

904 Pecan Avenue Suite 201 Charlotte, NC 28205

ThriftCRES.com