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College Plaza
Winston-Salem, NC 27105



Retail Space Available at Reimagined College Plaza

College Plaza is being transformed into a modern, high-visibility retail destination. This 49,626 SF shopping center is undergoing a nearly \$4 million redevelopment that includes new façades, updated storefront systems, enhanced landscaping, and renovated suite interiors. Located directly across from The Grounds, a \$215 million mixed-use development delivering in 2026, the center is positioned to benefit from significant growth and increased foot traffic. This is a unique opportunity to join a reimagined retail hub near Wake Forest University at a pivotal time in Winston-Salem's evolution.

 2802 University Pkwy, Winston-Salem, NC 27105

Total GLA	49,626 SF
Space Available	1,827 - 11,930 SF

- Site Features
- Ample surface parking
 - Excellent Visibility (25,000 VPD University Parkway)

\$82K +

AVG HH INCOME
(1 MILE)

500K +

WAKE FOREST ATHLETICS
ATTENDANCE (2024)

25K

AVG DAILY TRAFFIC
COUNT (UNIVERSITY PKWY)

5 Min.

DRIVE TIME FROM
DOWNTOWN W-S











GET IN TOUCH ▾



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PROPERTY DETAILS

LOCATION

SITE PLAN

CONTACT